



Gift and Loyalty Card Programs

Electronic Gift Certificates • Loyalty and Rewards Programs • In-Store Refunds and Credits
Activate at the Point-Of-Sale for Any Amount • Personalized or Fully Customized Designs

The Power of the Card!

- Boosts prepaid gift sales
- Simplifies transaction and management reporting
- Automates electronic funds transfers between stores
- Generates brand awareness and promotional opportunities
- Creates destination vs. impulse purchases
- Rids merchant of paper-based fraud
- Eliminates “cash-back”

It's Money in the Bank!

Take advantage of the money making opportunities that gift cards provide!

Choose the program that best fits your needs and begin profiting immediately!



Semi-Custom Cards

Personalizing Your Card is as easy as 1, 2, 3 ...

- Gain all the benefits of an electronic gift card without the extra costs of custom artwork.
- Several designs of cards, holders, and hangers are ready to be shipped to your door in as little as 72 hours!
- Create a package to suit your business needs in just 3 simple steps.

1 Select a Package

SPS Select I
100 Cards and Holders
Table Tents
Window and Register Decals

SPS Select II
250 Cards and Holders
Table Tents
Window and Register Decals

SPS Select III
500 Cards and Holders
Table Tents
Window and Register Decals

A Wire Display with Hangers



Each Package Includes Your Choice of Display

B Acrylic Display with Holders and Envelopes



Display Size:
Select I (5"x 7") Select II (8"x 10") Select III (10"x 8")

2 Select a Card Design



Cards marked by this symbol have both US and Canada versions available.

3 Select a Font Style

- Garamond
 Georgia
 Broadway
 Stomp Sui_Gen
 Lucida Italic
Revie
 Edwardian
 Brush Script
 Jester
 Victorian

Accessories

Gift Card Selling Made Simple

Wire Hanger Display



Tiered Card Holders



Gift Card Hanger Holder



5 Black **6** Cream

Table Tents, Window and Register Decals



Acrylic Displays



8 x 10" 5 x 7" 10 x 8"

Restaurant Folio Insert



3 7/8" x 8"

Flair Buttons



2 1/2" round

Generic Gift Card Holders

							
1	2	3	4	8	9	10	11
					<p>*Partial view of holders shown. For a complete inside and outside view of holders, visit www.securpaymentsystems.com.</p>		
12	13	14	15	16			



Custom Cards

Custom Cards, Holders, and Hangers

Create high quality gift cards fully customized with your own logo and design. Your card becomes an attractive gift as well as a unique marketing piece. Custom card holders and hangers are also available to complement your gift card presentation.

For low quantity custom card orders, ask about our special SPS Select "Plus" package.



Loyalty and Rewards

Loyalty and Rewards Programs

*Take it to the next level...
Increase Sales
and Consumer Loyalty!*

- Create incentives for consumer loyalty and repeat shopping
- Transfer loyalty rewards points to gift card stored value
- Track points, purchases, or visits
- Reward loyal customers with a percentage discount or stated offer



2 in one: Integrate the Gift and Loyalty Program into ONE Card!



Contact your sales rep today...

www.securepaymentsystems.com